

# We Care

The **"We Care" Program** was established in 1999 as a one-year charitable program in honor of Maxfield Real Estate's 45th year in business. This program was created as a way of giving back to the communities which the company has served successfully for so many years. The funds raised by the **"We Care" Program** became such a significant force for good that it has remained a vital part of the company ever since.

*Since 1999 the We Care Program has raised over \$1,044,760 for more than 275 local charities.*

# Our Mission

To help enrich and improve the quality of life for area residents and their families by donating a percentage of each commission dollar to non-profit organizations which are located in the company's service area or benefit these communities in some way. Maxfield Real Estate, now in its 65th year, has three Lakes Region offices: Alton, Center Harbor, and Wolfeboro.

To continue Maxfield Real Estate's vision of expressing gratitude to people who use the company for their real estate needs which support the non-profit organizations that are so beautiful to local citizens and their families.

To annually endeavor to support the promotion and success of this program with contributions from management, sales agents, clients and customers.

